

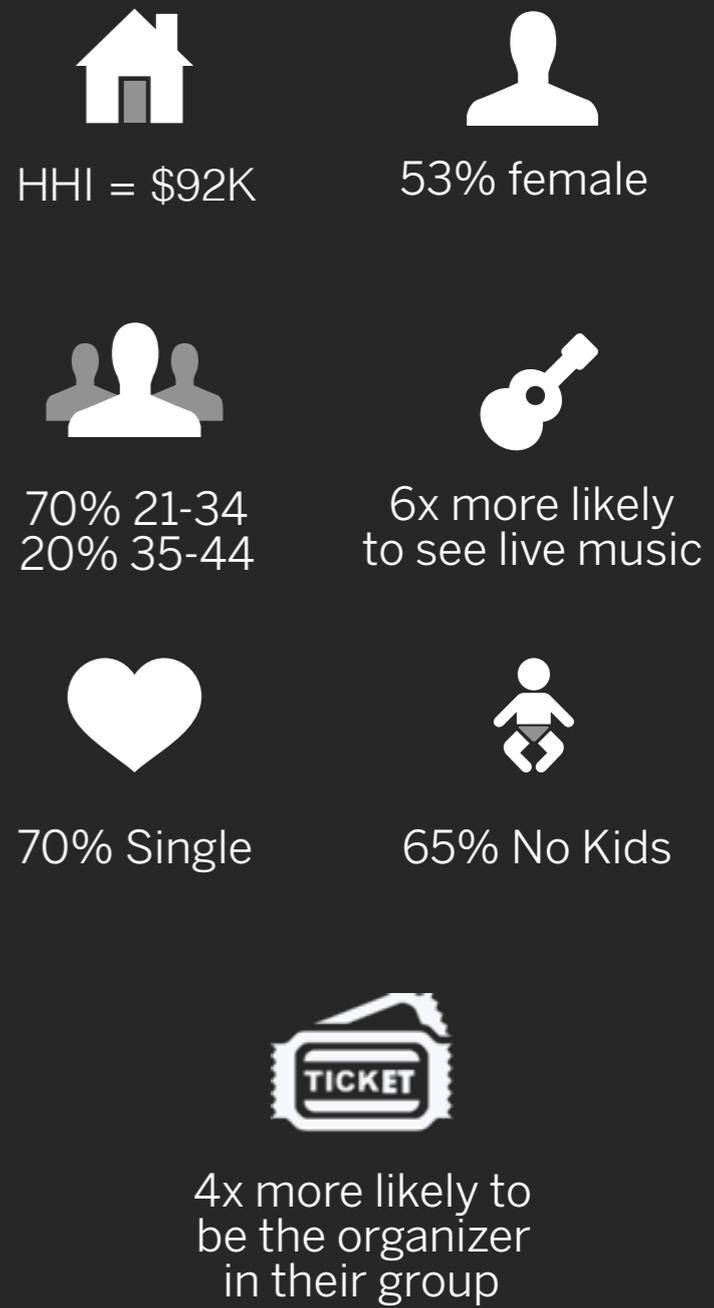
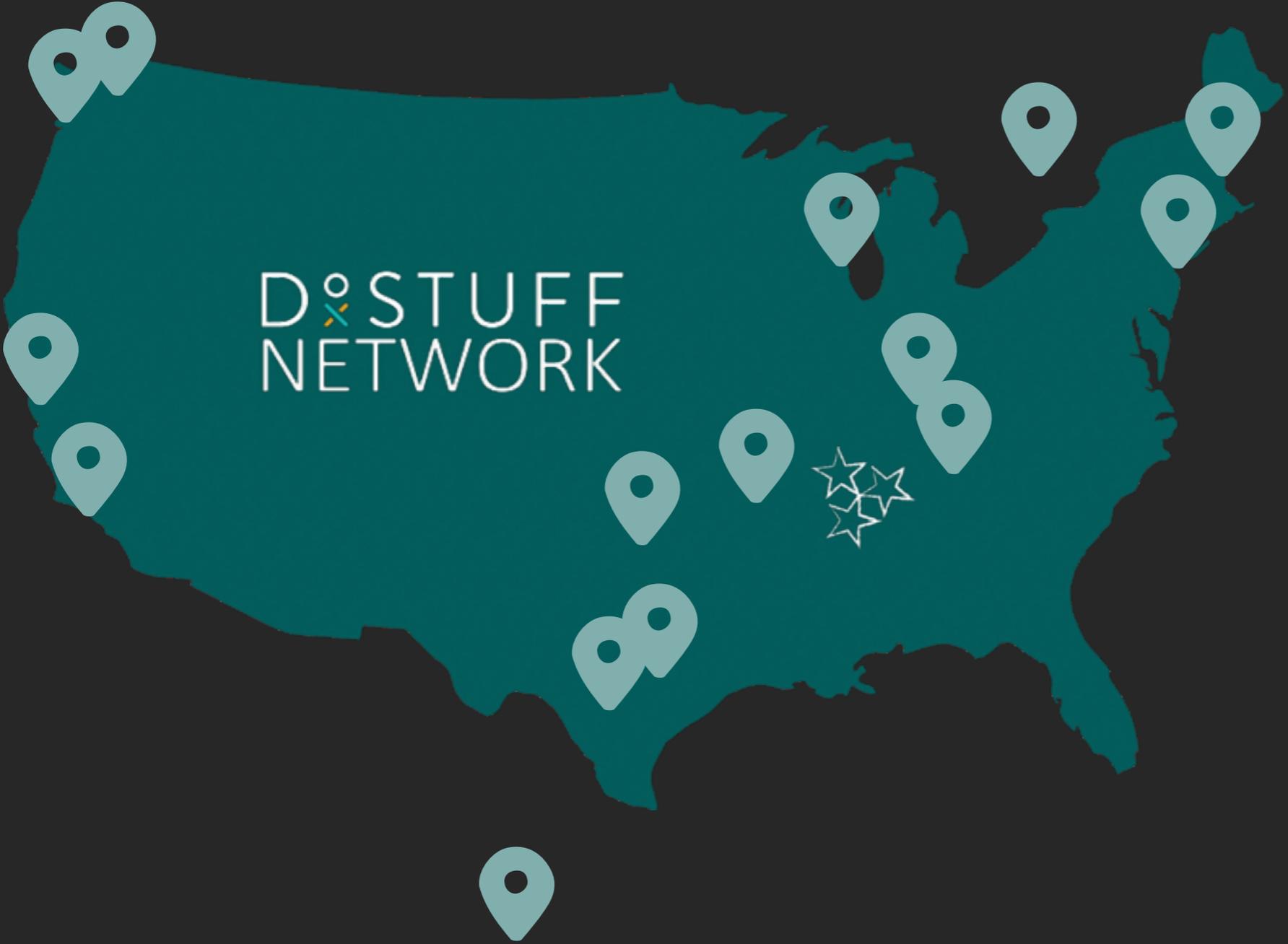


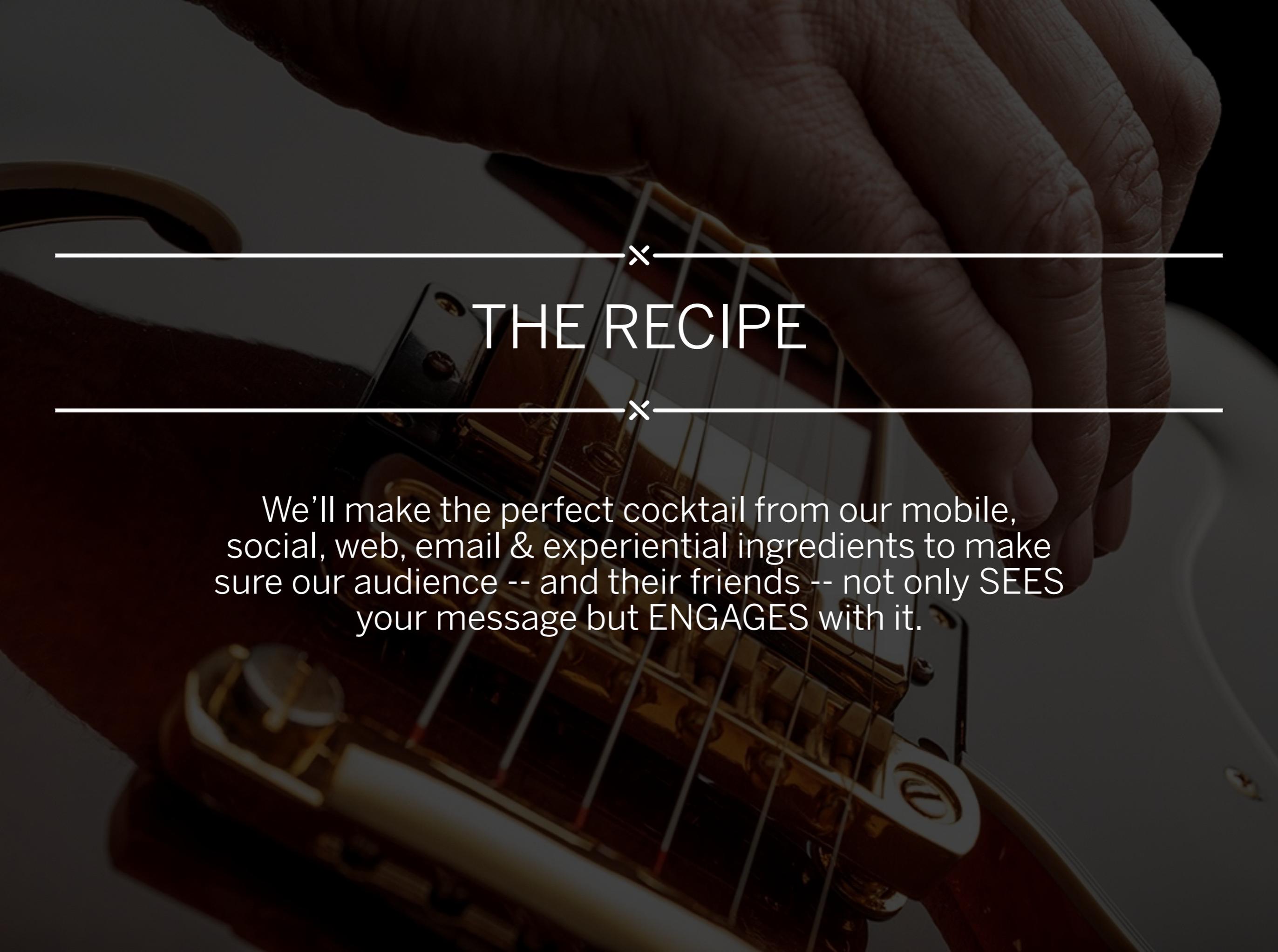
DO 615

PRODUCT
OFFERINGS

WE ARE D0615.

Nashville's edition of DoStuff: culture hunters hellbent on uncovering awesome stuff to do in your city + beyond. Our global network of local operatives serve up the best music, events, and culture today.





THE RECIPE

We'll make the perfect cocktail from our mobile, social, web, email & experiential ingredients to make sure our audience -- and their friends -- not only SEES your message but ENGAGES with it.

THE INGREDIENTS

Email
(Dedicated, Sponsored)

Social Promo

Display Ads

Sponsored Content

Event Calendars

Tastemaker Activation

Product Seeding with Tastemakers

Experiences

“Do615 boils down all the clutter with which other websites are plagued, and the result is me being able to find fun things to do around town without all the scrolling, clicking, and cursing!”

-Do615 User



DEDICATED & SPONSORED EMAIL

38,000+ Opt-In Email Subscribers

Dedicated emails are fully customizable emails promoting your brand or event and sent to a hungry group of culture hunters who look to Do615 for what to do in their city every day of the year.

As sponsor of the Do615 weekly newsletter, your brand will be integrated into the email in multiple ways, guaranteeing your brand high visibility and prime real estate within the email.



PRESENTED BY GOOSE ISLAND & DoNYC

Hi Johnny Zachman –

You've successfully entered to win a ticket to see **Vile at Aragon Ballroom** on Saturday, October 31st. We'll email you at this address.

 Share
  Tweet
  Email

A big thanks to Goose Island for making this giveaway possible. Don't stop now! Check out all of the Migration Week events.

Good

DO615
WHAT TO DO IN NASHVILLE

DEDICATED

SOUND HARVEST
MUSIC FESTIVAL

OCTOBER 17, 2015 NASHVILLE, TN CENTENNIAL PARK

FEATURING
THE FLAMING LIPS
(MORE ARTISTS TO BE ANNOUNCED)

SOUNDHARVEST.COM   

For more festival information including news, music lineup, or to find a craft/food vendor application, visit www.soundharvest.com. Grab your tickets [here!](#)

WIN TICKETS




 DO615.COM

DO615
MAKE THE MOST OF MUSIC CITY

Brought to you by our friends at 

DEAR...

END OF THANKSGIVING

From the official kickoff to the holiday, staying local and avoiding the millions on the roads, fear not. We teamed up with our friends to create a diverse and BADASS guide on How to Party in Nashville. From your burnt turkey shopping roadmap, where to lend a hand, or where to grab a drink after the meal, we've got a plan for your long family weekend.

...ers rejoice! Nashville Sports League has an event to showcase those two great loves. City space for Brew-B-Q this Saturday to BBQ competition, sample some beer and more about how to utilize those athletic skills before prices go up day of so snag them now or



FIND US ON...

"It's been an absolute pleasure working with the DoStuff team. They move fast and truly understand our goals. We target local experts who know their way around a city, and DoStuff is refreshingly local to the markets they serve."

Alex Horowitz | Google
Marketing Manager, Google GeoConsumer
Team

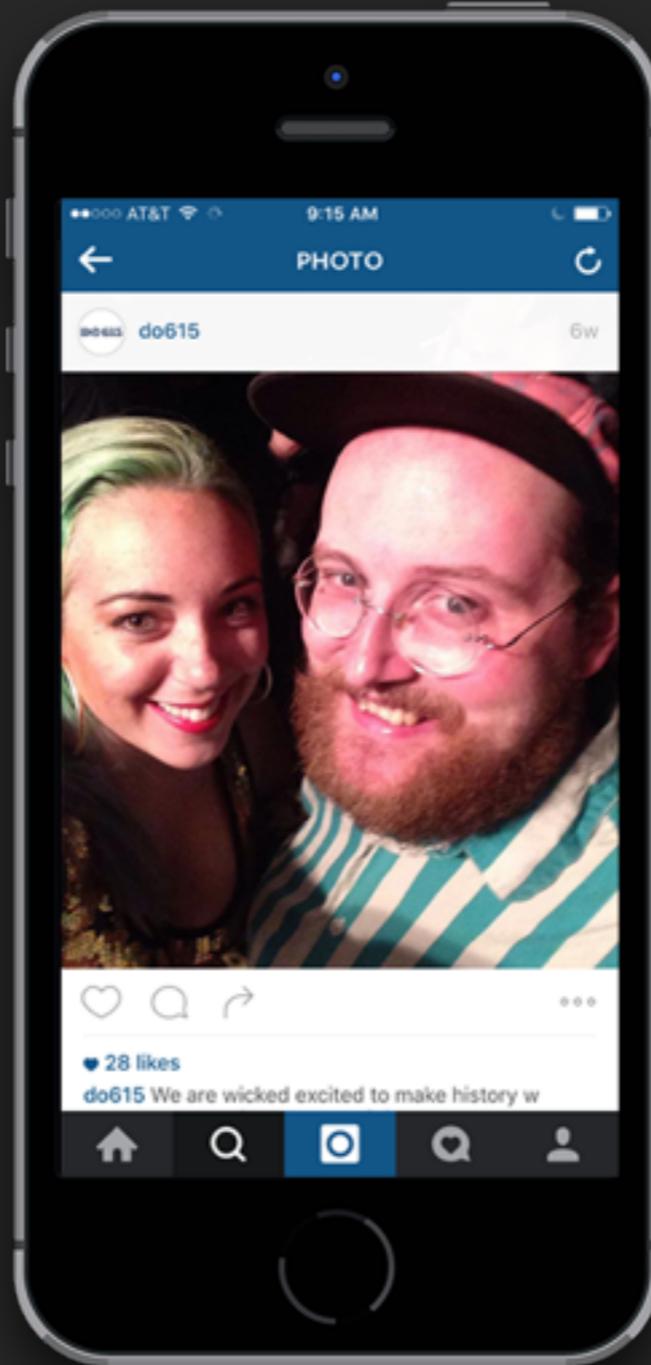
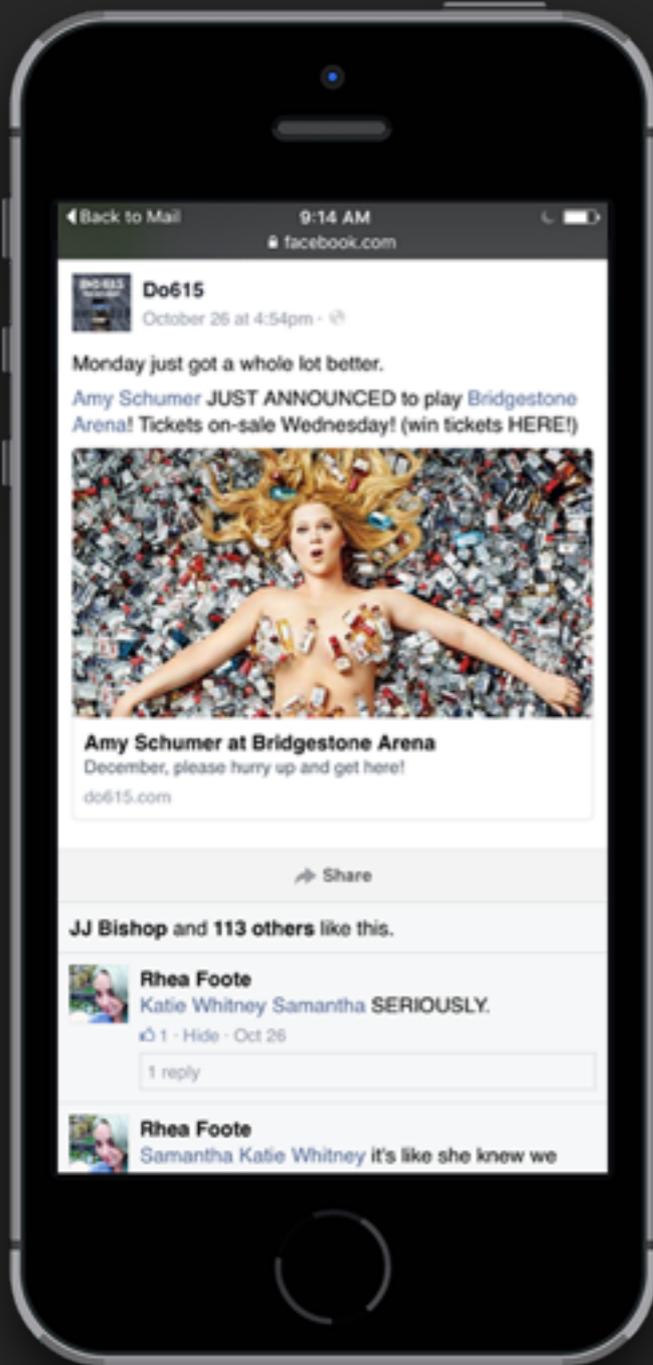
SOCIAL PROMOTION

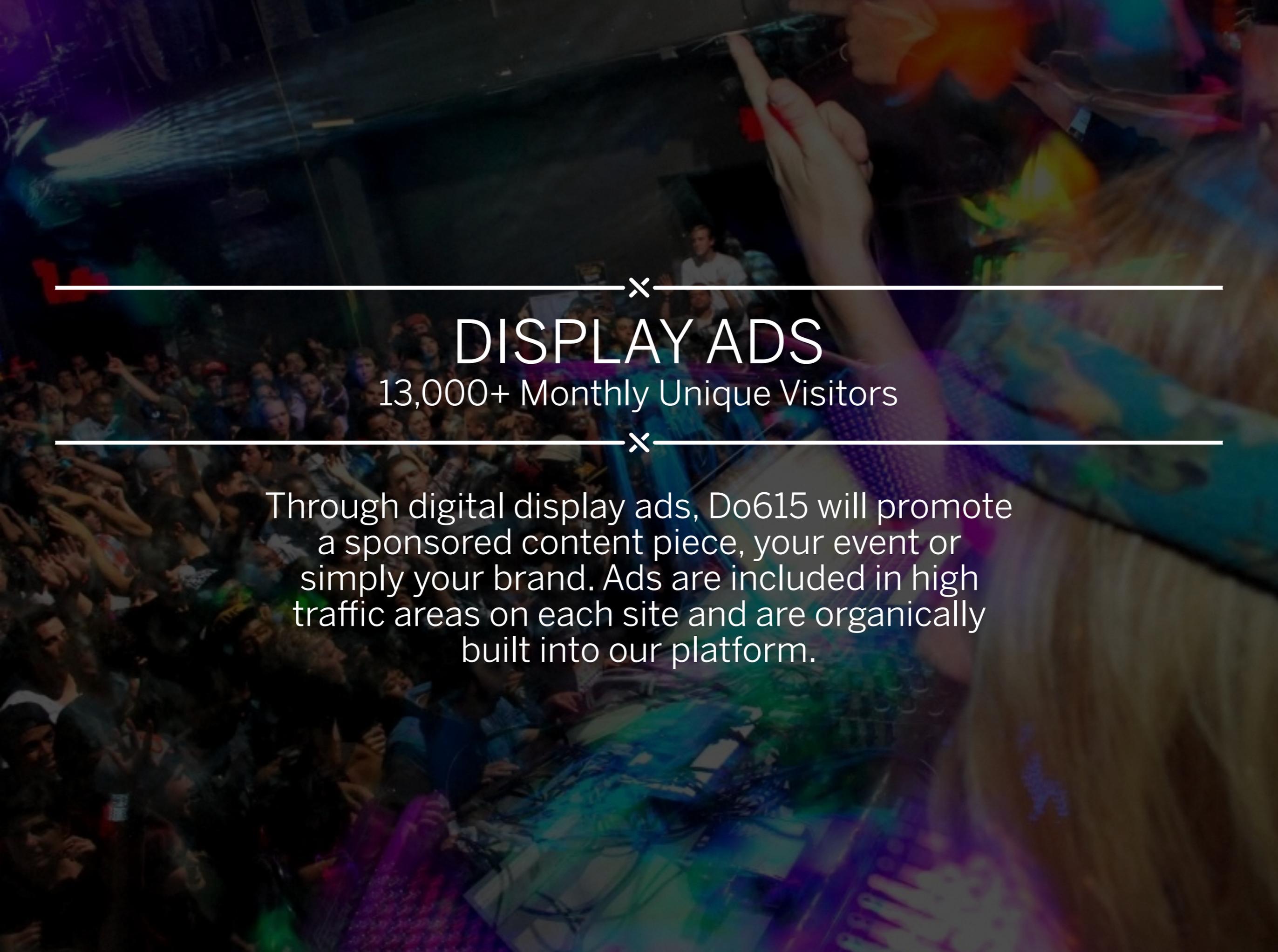
15,000+ In Our Social Community

Social promotion is an integral component in any campaign and can instantly engage a large audience.

From #hashtag contests with badass prizes to simply promoting your event to get butts in seats, our localized social promotion will be customized to fit your program goals.





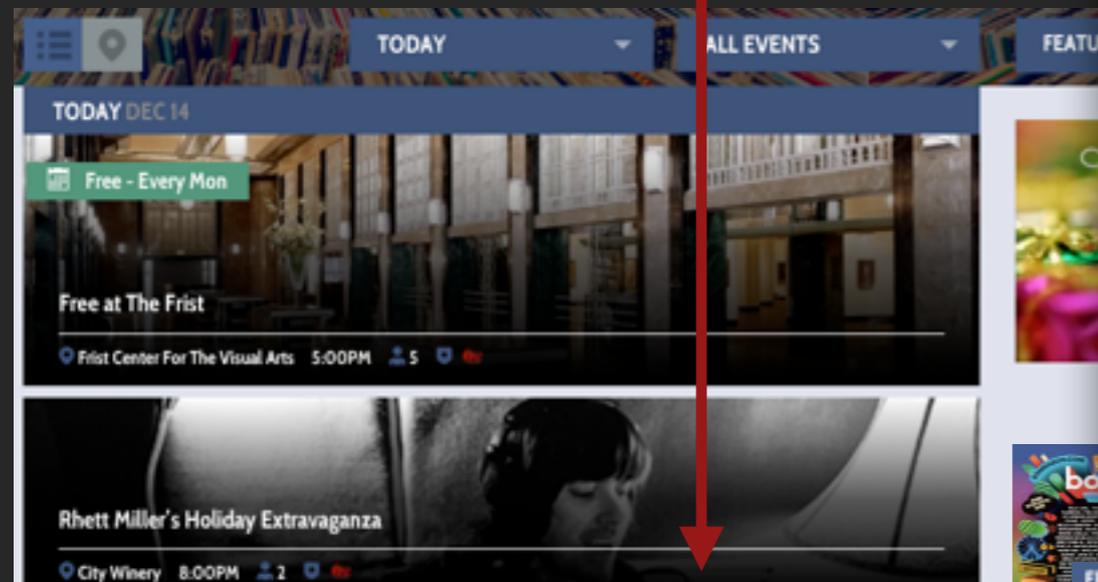
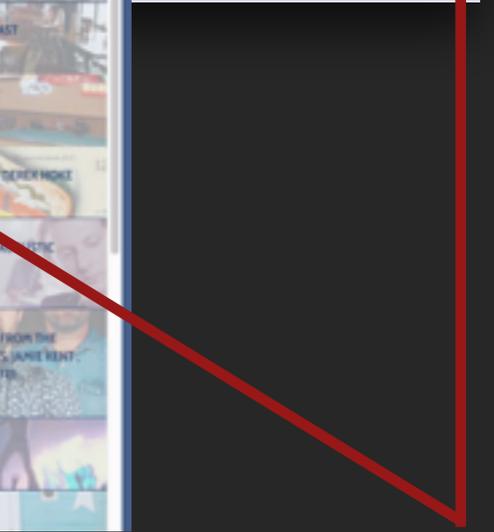
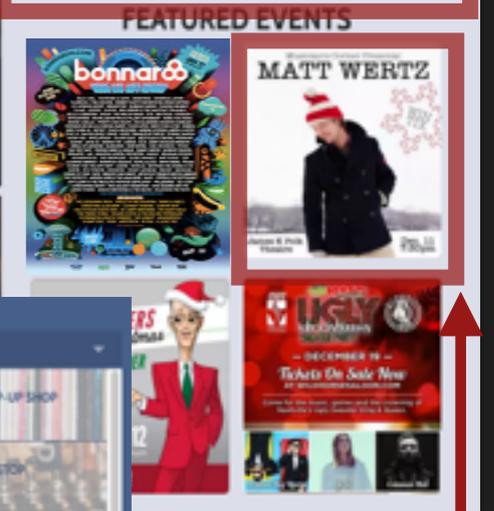
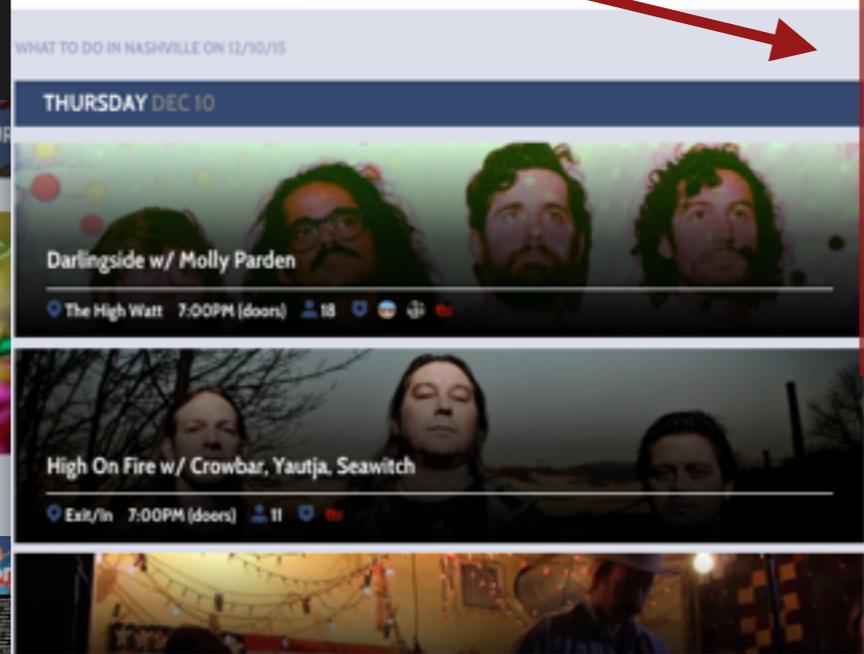
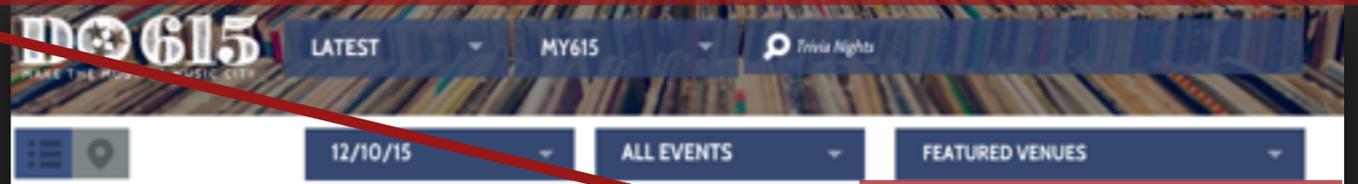


DISPLAY ADS

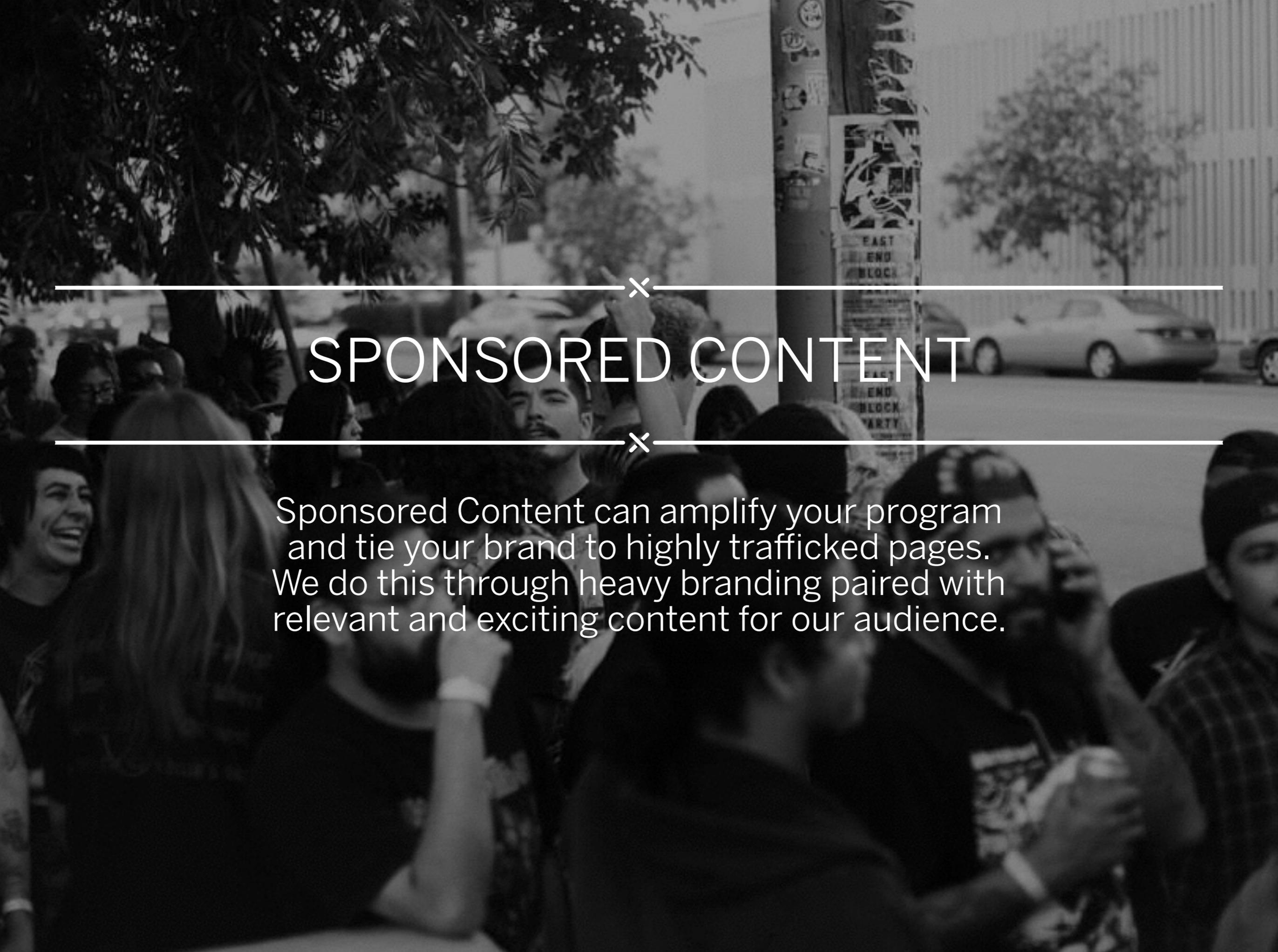
13,000+ Monthly Unique Visitors

Through digital display ads, Do615 will promote a sponsored content piece, your event or simply your brand. Ads are included in high traffic areas on each site and are organically built into our platform.

BRAND AD PLACEMENTS



FEATURED EVENT AD PLACEMENTS



SPONSORED CONTENT

Sponsored Content can amplify your program and tie your brand to highly trafficked pages. We do this through heavy branding paired with relevant and exciting content for our audience.

DO 615 MAKE THE MOST OF MUSIC CITY

LATEST MY615 [Event Nights](#)

BLUE MOON gives us the scoop on **How To Do Fall In Nashville**

It's been a long hot summer, and we're welcoming the cooler weather with open arms! That perfect time of year when the leaves change, the air is crisp, and we can slack a little on those diets- wink wink! The feels of fall are all over Nashville, so we broke it down for y'all so you can "DO" this season right. With cozy autumn comes those delicious crafts and coffees, a whole new crop at the farmers market, football, and Halloween...so prepare yourselves with our How To DO Fall Guide!



Craft Brews & Ciders



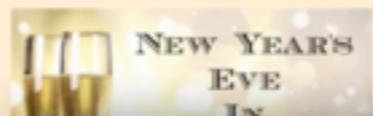
Fall Farmers Markets & Veggie Recipes



Seasonal Coffee Delights



Sports Bars In Your 'Hood



DO 615 MAKE THE MOST OF MUSIC CITY

LATEST MY615 [Karaoke](#)

Car2Go's Local Stocking Stuffers Ideas

Big things come in small packages as they say, and we've come across some great gift ideas to stuff those stockings with this holiday season! There are so many options to shop in Nashville, but here's a list of some shopping favorites of ours, ALL LOCAL goods!



"Ticket to Travel the World of Tea" with a High Garden Tea Flight. This tea flight includes any 4 premium loose leaf teas or 3 matchas of your choice. No need for an expensive plane ticket to taste the world's best teas when you have them right here in your neighborhood tea room. Cost- \$10

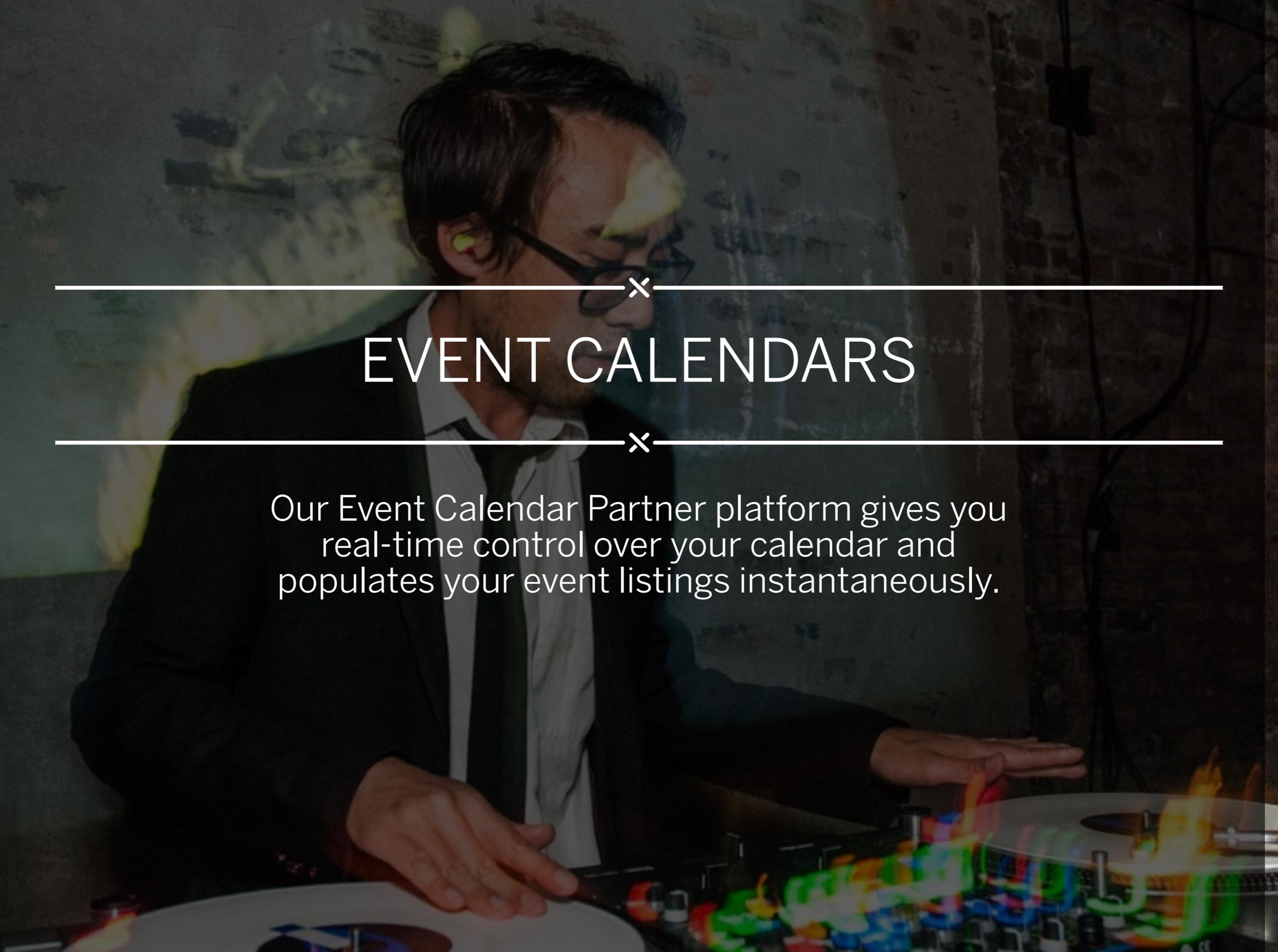
Sing Herbal Infusion- A hand-blended and bagged herbal infusion created through years of knowledge just for Nashville's vocalists. 12 tea bags in each package and each tea bag can be used for an entire day! A gift that will really make them sing. Cost- \$12



Featured Events

DO 615 has an App!





EVENT CALENDARS

Our Event Calendar Partner platform gives you real-time control over your calendar and populates your event listings instantaneously.

DO312 + JACK DANIEL'S
SUMMER FESTIVAL GUIDE

Street Festivals

UPCOMING

FRIDAY APR 24

Chicago Comic and Entertainment Expo (C2E2)
McCormick Place 11:00AM 3

SATURDAY MAY 23

Belmont - Sheffield Music Festival
N. Sheffield from Belmont to Rescoe 12:00PM 1

THURSDAY MAY 28

Maifest Chicago
Lincoln & Leland Ave 5:00PM 1

LIGHTNING 100
NASHVILLE, TN

HOME / ON-AIR / MUSIC / CALENDAR / CONTESTS / MEDIA / LIFESTYLE / REACH OUT

CALENDAR

UPCOMING

Search events, venues, bands

TOMORROW DEC 15

FREE - EVERY TUE

BEER

LIGHTNING 100
BEER, BANDS, AND BINGO
TIN ROOF DEMONBREUN 7:30PM 4

WOLF ALICE WITH CHROME PONY

THE MERCY LOUNGE 8:00PM (DOORS) 43

The Life You Chose
Jason Isbell



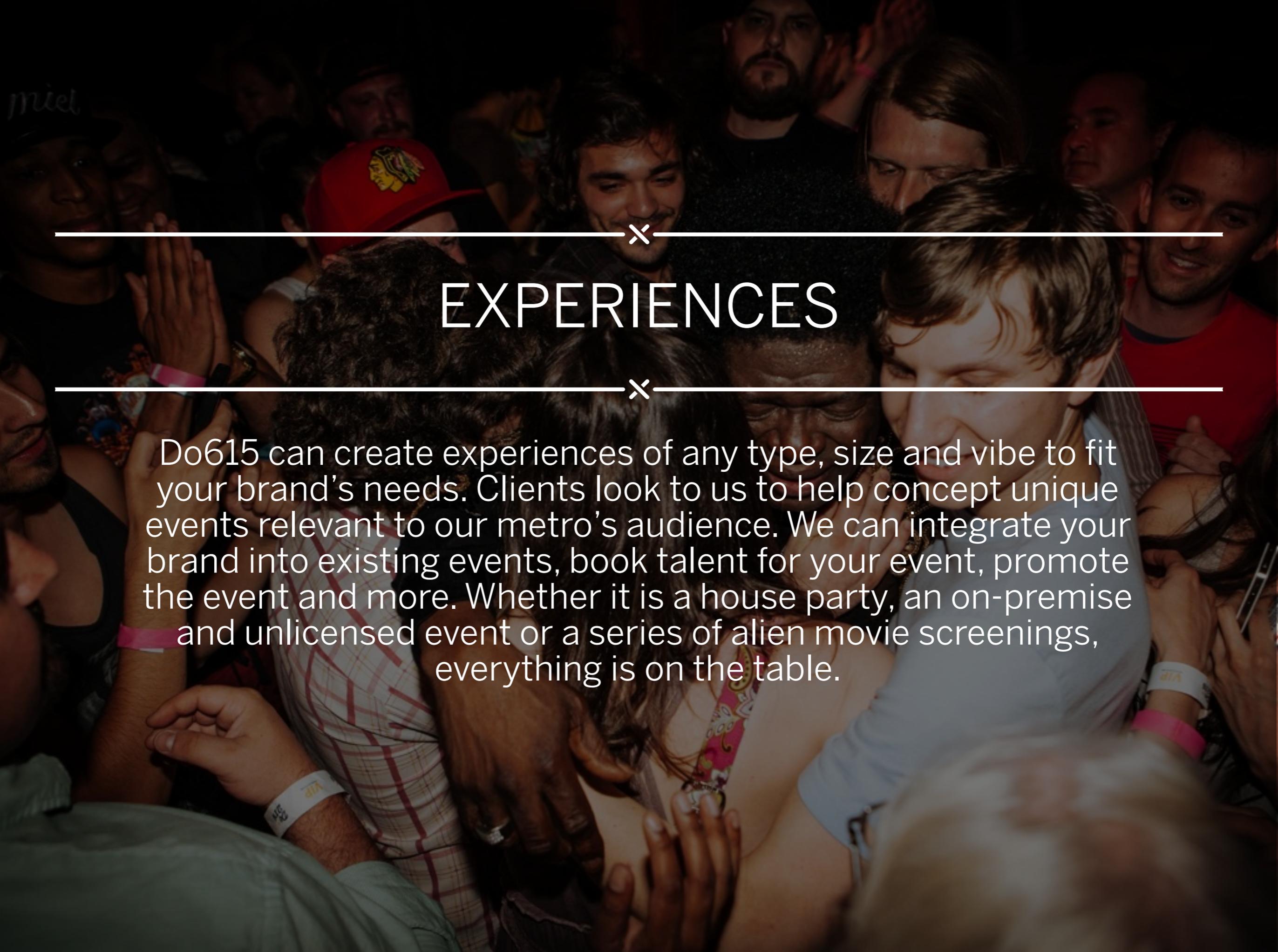
TASTEMAKERS

75 Tastemakers in Our City

We place priority on bringing together key influencers in our local scenes - music, nightlife, and culture - for unique experiences and a great hang. We integrate brands into these experiences organically, in a way that creates real connections.

We can promote your brand to this group through hosting meet-ups before your event, hosting a full tastemaker event for your brand, seeding product to the group or issuing personal gifts on behalf of your brand.





EXPERIENCES

Do615 can create experiences of any type, size and vibe to fit your brand's needs. Clients look to us to help concept unique events relevant to our metro's audience. We can integrate your brand into existing events, book talent for your event, promote the event and more. Whether it is a house party, an on-premise and unlicensed event or a series of alien movie screenings, everything is on the table.



LET'S DO THIS!

Kelsey Dewald | kelsey@do615.com
